

# EntreLeadership

## THE STORY



*We provide biblically based, commonsense education and empowerment that give HOPE to everyone in every walk of life.*

**IN MORE THAN 20 YEARS OF BUSINESS,** I've learned what works and what doesn't. I've also learned that training and mentoring others works. Success means you'll eventually outgrow yourself, and that's a good thing . . . if you empower your leaders.

I created a playbook complete with biblical principles and personal business experience that I truly believe has meant all the difference in my company.

EntreLeadership will help you inspire your people to take ownership and drive growth, with loyalty and without gossip. Learn how to take care of your team and best serve your customers. Set and reach goals you might have never thought possible while understanding the role faith plays in all decisions.

This is practical wisdom from the trenches. It's how I built my company and how it has been named one of the Best Places to Work in Nashville nine times. It has worked for me. It still works for me. And it'll work for you.

A handwritten signature in black ink, appearing to read 'Dave'.

**THIS WORKBOOK BELONGS TO:**

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# **THE 6 ESSENTIALS OF ENTRELEADERSHIP**

- 1. Leadership Is Essential**
- 2. People Are Essential**
- 3. Financial Principles Are Essential**
- 4. Time Ownership Is Essential**
- 5. Team Quality Is Essential**
- 6. Higher Calling Is Essential**